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ABSTRACT

A study, the first comprehensive survey of its kind in Australia, gathered information on the state of Communication Studies in tertiary institutions in Australia. Conducted in May-June 1990, the study received 48 responses from 33 institutions (a 72% return rate). Extensive results included that: (1) of approximately 600 full-time staff teaching Communication Studies, 68% are male and 32% are female; (2) over 26,000 undergraduate students are studying in the field, with most (76%) taking Bachelor of Arts courses; (3) there are more than 1400 postgraduate students with 64% undertaking a graduate diploma; and (4) student numbers have increased substantially since 1988, particularly at postgraduate levels. Further, more than 50 subjects were identified as being located within Communication Studies, and were arranged into seven major subject categories for more detailed analysis. Findings suggest that Communication Studies in Australia is a large and rapidly expanding field of study in terms of student numbers and institutions offering courses, with a wide variety of subject areas offered, high student demand for courses, and a potential oversupply of graduates in certain areas, such as journalism. Recommendations for further study are included. (Eight figures and 11 tables of data are included. Appendixes include lists of contacts and courses, responding and non-responding institutions, subject areas, eight tables of data on numbers of students, and the survey questionnaire.) (SR)

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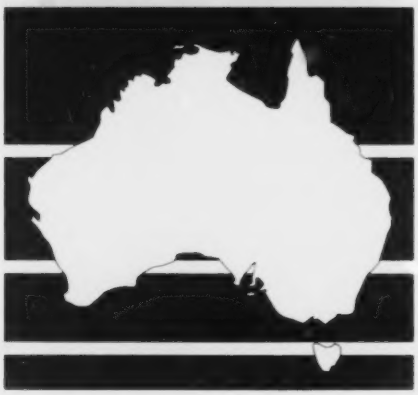

Communication Studies in Australia

A statistical study of teachers, students and courses in Australian tertiary institutions

Bruce Molloy and June Lennie

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The Communication Centre

The Communication Centre

The Communication Centre was set up within the School of Communication at the Queensland University of Technology in 1986 to generate knowledge in a range of communication-related activities, and to transfer this knowledge to professional practitioners, the communication industries and the community by undertaking research for the public and private sectors.

The Centre develops the School of Communication's research program and integrates it with the teaching program. Research is funded by grants from both government and business and concentrates on the study of human communication in corporate, social and cultural networks. Within this area, research interests include:

- Communication policy and planning
- Management of communication
- Information flows in communication networks
- Electronic imaging systems
- Communication as planning and organising
- Communication practice - advertising, journalism, organisational communication, public affairs/public relations, film and television
- Textual analysis
- Media studies
- Cultural communication
- Social communication
- Environmental communication

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Communication Studies In Australia

A statistical study of teachers, students and courses in Australian tertiary institutions

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Summary

This report presents the results of the first comprehensive survey of full-time staff, students and subject areas involved in Communication Studies in Australian tertiary institutions. Forty-eight responses from 33 institutions were received from 67 questionnaires sent out, a 72% return rate. This study extended and expanded a survey of 11 institutions undertaken in January 1989.

Of approximately 600 full-time staff teaching Communication Studies, 68% are male and 32% are female. Over 26 000 undergraduate students are studying in this field, with most (76%) taking Bachelor of Arts courses. There are more than 1400 post graduate students with 64% undertaking a Graduate Diploma. Student numbers have increased substantially since 1988, particularly at postgraduate level.

Almost fifty subjects were identified by respondents as being located within Communication Studies. These have been arranged into seven major subject categories for more detailed analysis.

The major conclusions and recommendations are listed in the following pages.

Conclusions

1. Communication Studies in Australian tertiary institutions comprise a large and rapidly expanding field of study in terms of student numbers and institutions offering courses.

2. A wide variety of subject areas are offered within the field of Communication Studies. While they can be grouped within categories, no formal consensus exists at present upon either the categories or the subjects located within them, except for the newly introduced Department of Employment, Education and Training (DEET) classification (see Appendix H) which currently lists only four subjects. In particular, the location of such subject areas as Theatre/Drama, Literature and Linguistics should be resolved.

3. The majority of teaching staff in Communication Studies are male, with this trend most pronounced at the level of Senior Lecturer and above.

4. Student enrolment numbers suggest that student demand for Communication Studies courses is high and increasing.

5. A potential oversupply of graduates is likely in certain areas of the Communication professions, especially Journalism.

6. Postgraduate activity in Communication Studies is increasing in terms of the numbers of courses, institutions involved and students enrolled. Transfer of quota from undergraduate to postgraduate programs ("the toothpaste model" – squeezing from bottom to top) is occurring in some institutions.

Recommendations

1. Enrolment Trends

Follow-up surveys of the range and extent of Communication Studies should be conducted over the next three years to establish more accurately trends in enrolment and course offerings.

2. Subject Categories

2.1 Future surveys should attempt to identify consensual categories for Communication Studies subjects.

2.2. Once established, these categories should be incorporated within an expanded DEET classification for Communication Studies.

3. Male to Female Ratios

3.1 Future surveys should establish the proportion of male to female students involved in Communication Studies, so that a more accurate picture can be formed of the likely composition of communication industry professionals in the future.

3.2 Relatedly, future surveys should identify the numbers of students enrolled in courses and majoring in professional communication courses leading to specific professional outcomes.

4. Student Demand and Entry Standards

4.1 Future surveys should establish the balance between student demand and available places for Communication Studies courses.

4.2 Relatedly, entry standards to Communication Studies courses should be used to establish a comparison of the entry qualifications of Communication students with those of students entering other professional studies courses.

5. Communication Professions

5.1 In introducing new programs or courses in Communication Studies areas, institutions should consider the employment prospects for graduates, particularly in more traditional areas of education for the communication professions, such as Journalism, Public Relations and Advertising, where oversupply appears most likely to occur.

5.2 Relatedly, institutions should endeavour to identify new areas of the communication industries for professionalisation through their courses.

6. Postgraduate Activity

6.1 The relevance of postgraduate qualifications to the needs of professional communication associations and other bodies should be closely examined in developing new postgraduate programs.

6.2 Future surveys should examine the extent to which postgraduate enrolments involve transfer of quota from undergraduate programs.

1. Introduction

This report presents the results of a survey conducted in May-June 1990 of Communication Studies academics and teachers in tertiary institutions throughout Australia. The aim of the survey was to obtain as much information as possible on the present state of Communication Studies in Australia. This survey is the first comprehensive one of its kind conducted in Australia and one of its aims is to obtain recognition for this field as a growth area of teaching, student demand and research.

Results of the survey indicate that Communication Studies is a large and rapidly expanding field of studies in Australia.

1.1 Objectives

The objectives of the survey were to determine:

- the number of institutions offering Communication Studies courses in each state
- the number of staff at different academic levels involved in teaching Communication Studies
- the number of undergraduate and postgraduate students undertaking Communication Studies courses
- the range of Communication subjects offered by institutions in each state
- the impact of amalgamations on Communication Studies
- changes to Communication Studies courses planned in the next year

1.2 1989 Survey

The results of a smaller survey conducted in January 1989 of 11 institutions in New South Wales, Queensland and Victoria were compared with those from the same institutions in 1990 to determine changes in staff and student numbers and courses offered. The purpose of this earlier survey was to obtain statistical information about Communication Studies students to support a submission to the National Board of Employment, Education and Training for a more accurate and useful classification of Communication programs.

2. Procedure

2.1 The Questionnaire

A comprehensive five page questionnaire was developed to obtain as much current information as possible on Communication Studies teachers, students and courses around Australia. (See Appendix I). The questionnaire has five parts: personal details; number of male and female teaching staff at different levels; number of full-time, part-time and external undergraduate and postgraduate students taking different courses and service subjects; the range of subject areas offered and number of students involved at different levels, and additional qualitative information on the impact of amalgamation, changes planned in the next year and other comments.

2.2 Communication Studies Subjects

The 32 subject areas listed in the questionnaire expanded upon the 12 International Communication Association categories of research and teaching interest to encompass the full range of communication areas currently taught in Australian tertiary institutions. A few of the academics who completed the survey did not consider that they taught Communication Studies, particularly those teaching in Drama Departments and in traditional English Departments. However the School of Communication argues that 'Communication' embraces a field of study comprising a range of disciplines and professions. Communication Studies is considered to draw on five main groups of inputs:

1. Communication Theory
2. Communication Application Subjects
3. Business Subjects
4. Arts and Humanities Subjects
5. Social Science Subjects

Some difficulties occur in categorising Communication Studies subjects because many areas are overlapping. For the purpose of analyses, the following categories were devised based on questionnaire responses.

1.	Communication Professions	– 11 subjects
2.	Communication Management	– 10 subjects
3.	Social and Cultural Communication	– 6 subjects
4.	Language and Literary Studies	– 5 subjects
5.	Communication Applications and Skills	– 9 subjects
6.	Media Studies	– 4 subjects
7.	Other Areas	– 4 subjects

A need exists amongst academics in Communication Studies to establish a consensus on categorisation of subjects for statistical and research purposes.

The full range of 49 subjects classified into the seven categories is listed in Appendix D. A detailed analysis of the seven categories appears in section 4.4 of this report.

2.3 Compiling the List of Academics

An extensive list of academics and teachers involved in Communication Studies throughout Australia was compiled.

Some names and institutions were already known by the Chief Investigator while the Directory of Higher Education Courses 1989/90 provided much additional information. Other sources consulted were: the Australian Film Television & Radio School list of tertiary courses in media, performing and visual arts, the Australian Communication Association mailing list and tertiary institution handbooks

Many of the institutions were phoned to determine the most appropriate person(s) to send the questionnaires to and 60 questionnaires were sent on May 8, 1990 to institutions in all parts of Australia. Additional names were subsequently obtained

and six further questionnaires were faxed to the relevant institutions. Appendix A lists the persons who were sent or who returned the questionnaire and the courses offered by their institution. Additional contact names obtained are also included, where appropriate.

3. Survey Response

A total of 48 questionnaires were returned from 33 institutions by early June 1990 from all parts of Australia, except the Northern Territory – a return rate of 72%. Table 1 shows the number received from each state and the number of institutions involved. New South Wales, Queensland and Victorian institutions returned the majority of the questionnaires. It should be noted that nine of the institutions were sent more than one questionnaire or returned more than one, since Communication Studies are often taught in a range of different departments within an institution. Because of amalgamation, multiple campuses of the one institution were sometimes involved in the survey.

TABLE 1

NUMBER OF QUESTIONNAIRES COMPLETED AND NUMBER OF INSTITUTIONS INVOLVED BY STATE

State	N Questionnaires	N Institutions
Australian Capital Territory	3	2
New South Wales	16	10
Queensland	10	6
South Australia	1	1
Tasmania	1	1
Victoria	13	10
Western Australia	4	3
Total	48	33

Table 2 shows the range of different departments from which the questionnaires were received. The majority came from Humanities Departments (27%) or Communication Studies Departments (25%). Media Studies Departments and Drama Departments each returned more than 12% respectively. The remainder came from English Departments, Journalism or Education Departments while one questionnaire was received from a Business Department.

The institutions or departments which responded to the survey are listed in Appendix B and those for which no data was obtained are listed in Appendix C.

An extensive phone follow-up was conducted one week after the questionnaires were mailed to clarify any problems with providing the data requested. Some institutions had difficulty providing accurate numbers of students taking Communication Studies courses as they were undertaking general humanities degrees in which Communication Studies were a component. The figures presented should therefore be used with some caution as estimated student

TABLE 2

STUDIES AREAS FROM WHICH QUESTIONNAIRES WERE RECEIVED

Department	N	%
English	4	8
Journalism	3	6
Communication Studies	12	25
Media Studies	6	12.5
Drama	6	12.5
Humanities	13	27
Business	1	2
Education	3	6

numbers were often provided, while three departments gave their figures in Effective Full Time Student Units (EFTSU).

Staff numbers were also estimates in some cases, since, as one respondent noted, "It depends on how you define Communication Studies".

4. Survey Results

4.1 Teaching Staff Numbers

A total of 590 full time (or equivalent) staff are teaching Communication Studies in the 33 institutions surveyed. Table 3 sets out the numbers at each level in the six states and the Australian Capital Territory. As Figure 1 illustrates, more than half the staff are employed at lecturer level. New South Wales has the largest number of staff members.

TABLE 3

NUMBER OF FULL-TIME STAFF TEACHING COMMUNICATION STUDIES IN AUSTRALIAN TERTIARY INSTITUTIONS BY STATE IN 1990

Staff	ACT	NSW	QLD	SA	TAS	VIC	WA	TOTAL	%
Professor	1	6	5	–	–	1	2	15	3
Assoc Prof	3	11	7	–	–	2	3	26	4
Principal Lect	–	–	1	–	–	8	–	9	1
Snr Lecturer	9	39	34	4	1	36	11	134	23
Lecturer	23	111	68	16	3	72	24	317	54
Below Lecturer	4	25	19	–	–	29	12	89	15
Total	40	192	134	20	4	148	52	590	

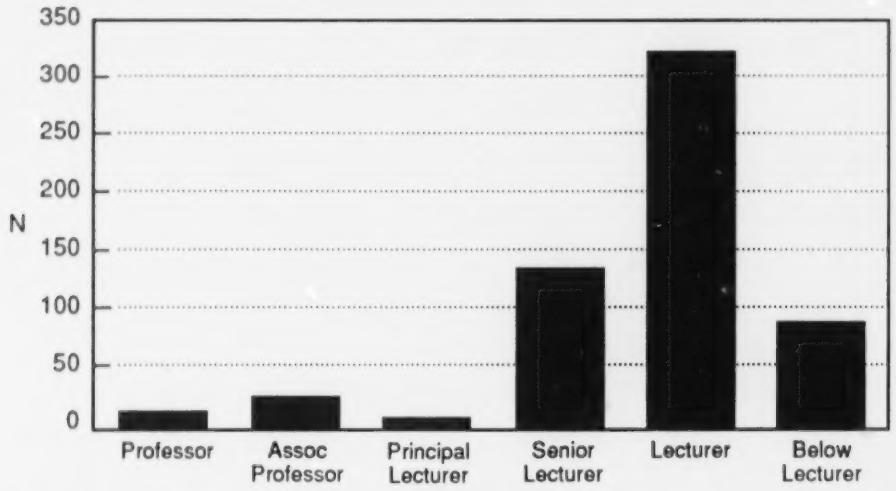

FIGURE 1

NUMBER OF FULL-TIME STAFF TEACHING COMMUNICATION STUDIES IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Table 4 sets out the number of full-time male and female staff teaching Communication Studies in each state and this area of teaching appears to be very male-dominated - 68% of all staff are male and 32% are female. While 27% of male staff are Senior Lecturers, only 12% of female staff had attained this level. In contrast 25% of the female staff are below Lecturer level compared with 10% of male staff. Thirteen male and two female staff are Professors and they make up 3% of all staff.

TABLE 4

FULL-TIME MALE AND FEMALE STAFF TEACHING COMMUNICATION STUDIES IN AUSTRALIAN TERTIARY INSTITUTIONS BY STATE IN 1990

Staff	ACT		NSW		QLD		SA		TAS		VIC		WA		TOTAL	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Professor	1	–	5	1	4	1	–	–	–	–	1	–	2	–	13	2
Assoc Prof	3	–	8	3	7	–	–	–	–	–	2	–	3	–	23	3
Principal Lect	–	–	–	–	1	–	–	–	–	–	7	1	–	–	8	1
Snr Lecturer	8	1	32	7	31	3	3	1	1	–	27	9	8	3	110	24
Lecturer	11	12	75	36	43	25	13	3	3	–	46	26	13	11	204	113
Below Lect	3	1	14	11	8	11	–	–	–	–	11	18	5	7	41	48
Total	26	14	134	58	94	40	16	4	4	–	94	54	31	21	399	191

1989 Survey - Comparison of Staff Numbers

Of the eight institutions where a comparison can be made, three have increased their full-time staff by one or less and two Queensland institutions have increased full-time staff by three or four people (see Table 5). Staff increases do not appear to reflect the substantial increase in student numbers in many institutions.

TABLE 5

COMMUNICATION STUDIES STAFF AND STUDENT NUMBERS IN EIGHT AUSTRALIAN TERTIARY INSTITUTIONS IN 1988 AND 1990

Institution	Staff		Students									
			Under-grad		Post Grad Diploma		Masters		PhD		Service#	
	'88	'90	'88	'90	'88	'90	'88	'90	'88	'90	'88	'90
New South Wales												
Charles Sturt University, Riverina	3	3	650	650							300	230
Macquarie University	6	6.5	130	258				34		8		
University of Technology, Sydney	14	13	*150	500	100	90					1000	1000
University of Western Sydney, Nepean	21	22	350	435				30			80	120
Queensland												
Queensland University of Technology, Kelvin Grove	18	18	270	256	17	77		6			293	140
Queensland University of Technology, Gardens Point	27	30	470	572	22	82	33	38			2150	1455
University College of Central Queensland	6	10	250	550							250	431
Victoria												
Royal Melbourne Institute of Technology	15	16	340	410	25	79	3	3			100	
Warrnambool Institute of Advanced Education	6	7	350	339	4							
Total	116	125.5	2960	3970	168	328	36	111		8	4173	3376

*Refers to student numbers at Kuring-gai C.A.E.
#Numbers may be higher than reported due to some misunderstanding of the term 'service' subjects

4.2 Courses Offered

Tables 6 and 7 set out the number of responding institutions offering undergraduate and postgraduate courses in all six states and the ACT. At undergraduate level 29 institutions (88%) offer Communication Studies at Bachelor of Arts level and the remainder offer their courses in a wide range of Associate Diploma, Diploma and bachelor level courses.

At postgraduate level, 21 institutions (64%) offer Communication Studies at Master of Arts level, 11 institutions (33%) offer courses at Graduate Diploma level and 10 institutions (30%) offer PhD courses. Other Masters level courses make up most of the remainder.

4.3 Student Numbers

A total of over 26,764 students are undertaking Communication Studies courses in Australian tertiary institutions. As Table 8 indicates, 74% of students are undergraduates, 5% are postgraduates and 21% are taking service subjects. The majority of undergraduate students (78%) are studying full-time, while over half

(55%) of the postgraduate students are studying part-time. Most of those taking service subjects (82%) are full-time students.

TABLE 6

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING UNDERGRADUATE COURSES IN COMMUNICATION STUDIES BY STATE IN 1990

	ACT	NSW	QLD	SA	TAS	VIC	WA	Total
Assoc Dip			1		1	2	1	5
Diploma		1	1					2
Dip Ed						1		1
Dip Teach						2		2
BA	2	9	6	1	1	7	3	29
BA Hons		1	1			1	1	4
B App Sci		1	1			1		3
B Bus		1	2			1		4
B Creative Arts		1						1
B Ed			1		1	2		4

TABLE 7

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING POSTGRADUATE COURSES IN COMMUNICATION STUDIES BY STATE IN 1990

	ACT	NSW	QLD	SA	TAS	VIC	WA	Total
Grad Cert						1		1
Grad Dip	2	1	1			4	3	11
MA	2	9	3			5	2	21
M Bus			1					1
M Ed		1	1			2		4
M Journ		1	1					2
MA Journ		1						1
M Creative Arts		1						1
PhD	1	4	3			1	1	10

TABLE 8

NUMBER OF STUDENTS TAKING COMMUNICATION STUDIES COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

	Full-time	%	Part-time	%	External	%	Total	%
Undergrad	15368	78	3463	17	927	5	19758	74
Postgrad	535	37	800	55	106	7	1441	5
Service*	4553	82	839	15	173	3	5565	21
						Total	26764	

*Numbers are probably higher than reported due to some misunderstanding of the term 'service' subjects

4.3.1 Undergraduate Students

As Table 9 shows, over 19 758 students currently undertake Communication Studies courses at undergraduate level in Australian institutions. The vast majority (76%) are undertaking Bachelor of Arts courses as Figure 2 illustrates, and Victoria has the greatest number of students, making up 27% of the total number of undergraduate students. New South Wales has the next highest number of undergraduate students with 26% of the total, while Queensland has 24% of the total. ACT appears to have a very large number of undergraduate students studying Communication Studies considering only two universities are involved. However, the figure for the Australian National University represents the total number of students enrolled in the Bachelor degree within the English Department. Table 1F, Appendix F sets out the number of undergraduate students in each institution.

TABLE 9

NUMBER OF UNDERGRADUATE STUDENTS TAKING COMMUNICATION STUDIES COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS BY STATE IN 1990

	ACT	NSW	QLD	SA	TAS	VIC	WA	Total
Assoc Dip			150		20	99	8	277
Diploma		33						33
Dip Ed						329		329
Dip Teach						80		80
BA	2474	4255	2475	443	3	3915	1435	15000
BA Hons		3	5			1	16	25
B App Sci		55				332		387
B Bus		500	1977			470		2947
B Creative Arts		245						245
B Ed		15	220		50	150		435
Total	2474	5106	4827	443	73	5376	1459	19758
%	13	26	24	2	0.4	27	7	

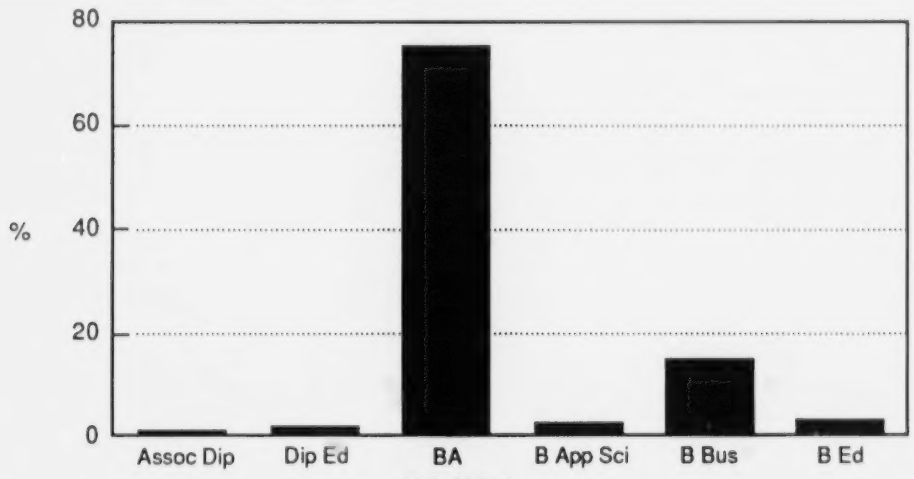

FIGURE 2

PERCENTAGE OF UNDERGRADUATES TAKING VARIOUS COMMUNICATION STUDIES COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

4.3.2 Postgraduate Students

Table 10 shows the number of postgraduate students taking Communication Studies courses and a much smaller number are involved at this level compared with the number of undergraduate students. As Figure 3 indicates, the majority (64%) are undertaking Graduate Diploma courses, 16% are taking a Master of Arts and 7% are undertaking a PhD. New South Wales has the largest number of postgraduate students (37%) followed by Queensland (24%) and Victoria (20%). Neither of the institutions from Tasmania and South Australia which responded offer postgraduate courses. Table 2F, Appendix F sets out the number of postgraduate students in each institution.

TABLE 10

NUMBER OF POSTGRADUATE STUDENTS TAKING COMMUNICATION STUDIES COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS BY STATE IN 1990

	ACT	NSW	QLD	SA	TAS	VIC	WA	Total
Grad Cert						23		23
Grad Dip	106	275	249			205	90	925
MA	18	125	29			37	29	238
M Bus			38					38
M Ed		6	6			13		25
M Journ		12	20					32
MA Journ		30						30
M Creative Arts		25						25
PhD	8	57	6			17	17	105
Total	132	530	348	–	–	295	136	1441
%	9	37	24	–	–	20	9	

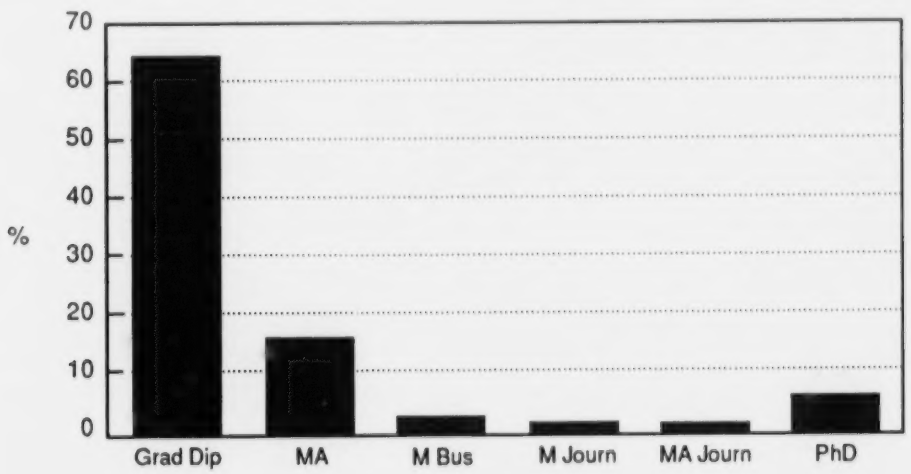

FIGURE 3

PERCENTAGE OF POSTGRADUATES TAKING VARIOUS COMMUNICATION STUDIES COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

4.3.3 Service Students

As Table 8 shows, 21% of Communication Studies students are taking service subjects which are taught by a large number of the institutions and cover a broad range of subjects. However we believe that the student numbers are probably higher than those provided due to some misunderstanding of the term 'service' subjects which we take to mean communication subjects offered to students who are not undertaking communication as a major area of study. Written Communication is the subject most frequently offered as a service subject.

1989 Survey - Comparison of Student Numbers

Undergraduate Students

Of the eight institutions which provided comparable data, six have increased undergraduate student numbers and two have decreased numbers, as Table 5 indicates. Three institutions – Macquarie University, the University of Technology, Sydney and the University College of Central Queensland have increased their undergraduate student numbers by nearly double or greater. For the eight institutions there are over a 1000 additional undergraduate students in 1990 compared with 1988.

Postgraduate Students

For the eight institutions there has been a large increase in the total number of postgraduate students as Table 5 shows: there are almost twice as many Postgraduate Diploma students and more than three times as many Masters students in 1990 compared with 1988. A new Graduate Diploma in Communication Practice was introduced by QUT, Gardens Point, in 1989. At Masters level three institutions introduced new programs. Macquarie University, which had no PhD students in Communication Studies in 1988, now has eight students undertaking PhD degrees.

4.4 Analysis of Subjects Areas

In order to analyse the information on subject areas, matrices were drawn up for each of the seven subject areas shown in Appendix D for each State. The matrixes show the institutions in the six states and the ACT which offer the relevant subjects. A total of 33 matrices were compiled.

4.4.1 Communication Professions

These refer to areas of identifiable and discreet activity. The 11 subjects identified are: Advertising, Public Relations, Journalism, Film Production, TV Production, Radio Production, A/V Communication, Professional Writing, Sound Production, Fundraising Communication and Theatre/Performing Arts. Communication Professions subjects were the most frequently offered in the institutions surveyed. Six major subject areas in the Communication Professions are analysed in detail in section 4.6 of this report. New South Wales institutions offer the greatest number and range of these subjects. The University of Technology, Sydney, QUT - Gardens Point, Royal Melbourne Institute of Technology and Curtin University were the only institutions which offer all the seven major subjects.

As Figure 4 shows, **Journalism** is currently the most commonly offered Communication Profession subject – 21 institutions out of the 33 which responded (64%) taught Journalism with Victorian institutions offering the most courses. **TV Production** courses are offered in 19 (58%) of the responding institutions, including four of the 11 New South Wales institutions. **Public Relations** is the next most commonly offered area with 16 (48%) offering this subject.

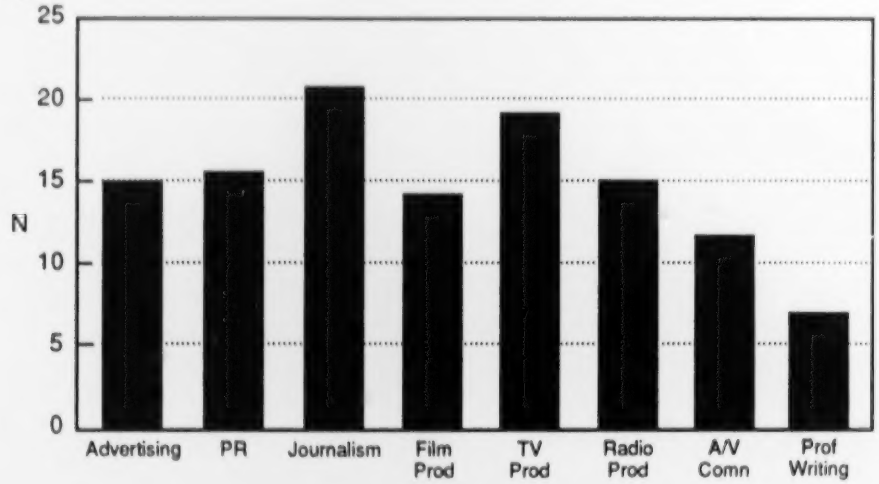

FIGURE 4

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING COMMUNICATION PROFESSIONS SUBJECTS IN 1990

Sound Production was nominated by Charles Sturt University – Riverina as an additional area. QUT – Gardens Point is the only institution offering **Fundraising Communication.** This course was introduced at Graduate Diploma level in 1990.

Deakin and Curtin Universities were the only two institutions which nominated **Theatre/Performing Arts** as an additional subject. This may reflect some confusion over the subject 'Drama' which may be located within literature or performing arts.

4.4.2 Communication Management

This category refers to management of the communication process in organisations, corporations and other entities in the public and private sector. The 10 subjects in this category are: Information Systems, Organisational Communication, Business Communication, Instructional Communication, Health Communication, Communication Technology, Technical and Scientific Communication, Communication Policy and Planning, Communication Management, and Training and Development.

Subjects in this area are less frequently offered than in the other areas identified. The University College of Southern Queensland is the only institution which offers all the major areas. UTS, Victoria College and Curtin University offer the most Communication Management subjects in their respective states. The University of Canberra and South Australian College of Advanced Education each offer two subjects while the Tasmanian State Institute of Technology did not offer any of the subjects in this area.

As Figure 5 shows, **Organisational Communication** is the most commonly offered subject in 13 institutions (39%). New South Wales and Queensland each have four institutions which offer Organisational Communication. The majority of bachelor level Organisational Communication students are studying in Queensland institutions. QUT – Kedron Park has 650 students and the University College of Southern Queensland has 628 students. The next highest number of students, for those institutions which provided figures, is UTS with 150 bachelor level students.

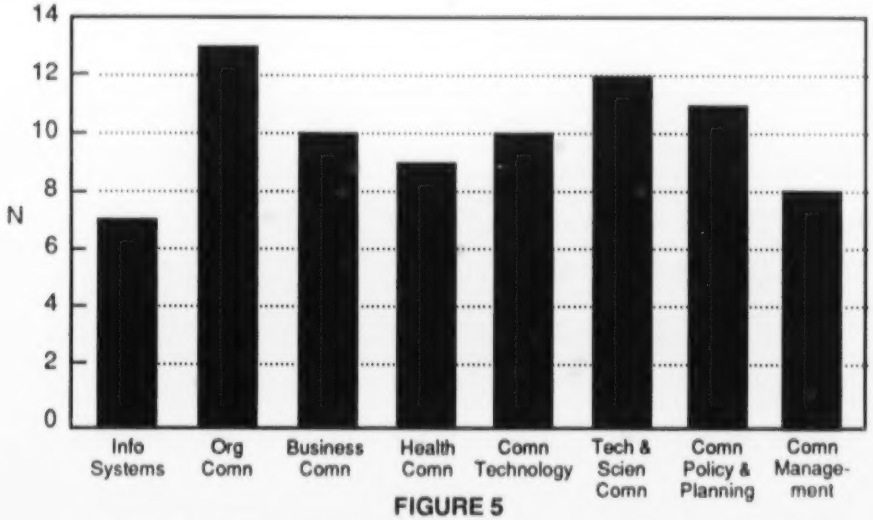

FIGURE 5

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING COMMUNICATION MANAGEMENT RELATED SUBJECTS IN 1990

Technical and Scientific Communication is the next most commonly offered subject followed by **Communication Policy and Planning**. **Business Communication** is offered by 10 institutions. A strong emphasis on this subject occurs in Queensland with four out of the six institutions which responded teaching it. **Communication Technology** is taught in 10 institutions including four out of 11 institutions in New South Wales.

4.4.3 Social and Cultural Communication

A large number of institutions offer the six subjects in this area which are: Mass Communication, Intercultural Communication, Political Communication, Popular Communication, Cultural Studies and Text Analysis. Victoria and New South Wales offer the widest range of subjects. Murdoch University in Western Australia offers all five major areas while UTS offers four of the five major areas.

The most common subject in this area is **Mass Communication**, as Figure 6 shows. Twenty-one (64%) of the institutions are currently teaching Mass Communication and this subject is taught in all of the six States and the ACT. Seven out of 10 Victorian institutions and five out of six Queensland institutions offer this subject. Over 3000 students[1] are studying Mass Communication at

1 Where total student numbers are given for the individual subject areas, they are often lower than the actual total for the responding institutions since some institutions did not provide any figures but indicated that the subject was taught.

bachelor level around Australia while Murdoch University has six PhD students in this area.

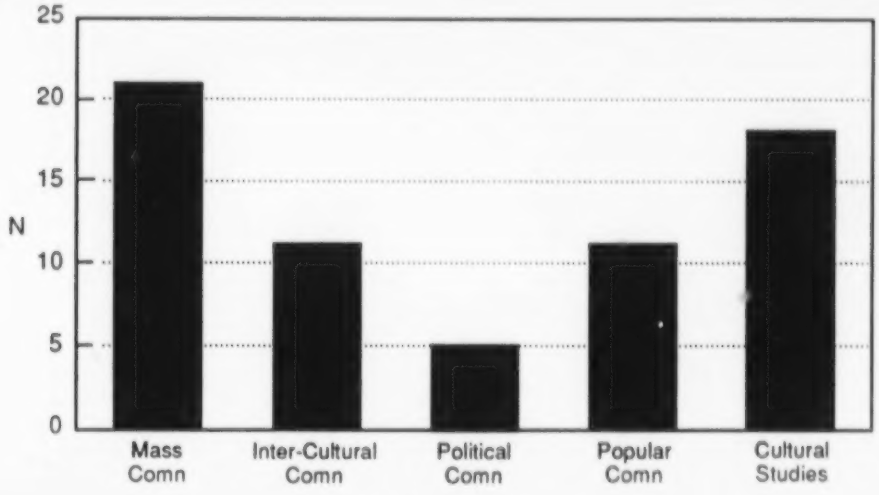

FIGURE 6

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING SOCIAL AND CULTURAL COMMUNICATION SUBJECTS IN 1990

Cultural Studies is another major Communication Studies area and is the third most commonly offered subject area overall. Eighteen (53%) of the institutions surveyed are teaching subjects in this field. New South Wales and Victoria each had five institutions which teach subjects in this field and all Western Australian institutions teach it. Over 4000 students take Cultural Studies subjects at bachelor level in Australian institutions.

Intercultural Communication is offered by 11 institutions and all three Western Australian institutions are teaching subjects in this area.

4.4.4 Language and Literary Studies

This area encompasses many of the traditional communication areas and several institutions offer a good range of these subjects, which are: Literature, Linguistics, Rhetoric, Drama, and Languages. Queensland and Western Australian institutions offer a large number of these subjects compared with the other States. The University College of Southern Queensland, QUT – Kelvin Grove and Griffith University each offer four out of the five subjects. All three Western Australian institutions who responded are teaching Literature, Linguistics and Drama. Few Language and Literary subjects are offered at ACT institutions or the SACAE. The TSIT offers three subjects. The University of Newcastle and Curtin University were the only institutions which offer all five subjects. There is less emphasis on this area in Victoria and La Trobe University offer the most subjects with four.

As Figure 7 shows, **Literature** is the most frequently offered subject with 21 institutions (64%) teaching this subject. Six out of 11 New South Wales institutions are teaching Literature and five out of six Queensland institutions. At bachelor level there are currently around 5000 students studying Literature in the institutions surveyed. A large number of students are taking this subject at the

ANU which has 1097 Bachelor, 11 Litt.B., 14 Masters and 8 PhD students studying Literature.

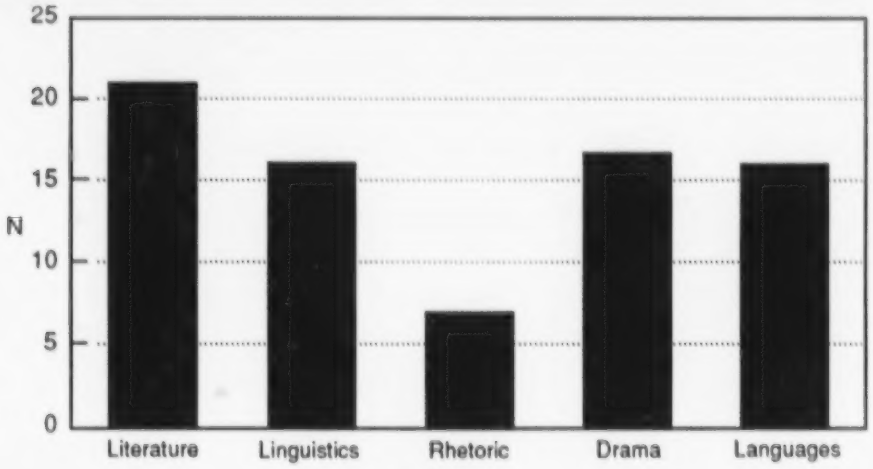

FIGURE 7

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING LANGUAGE AND LITERARY STUDIES SUBJECTS IN 1990

The next most commonly offered subject is **Drama** with 17 institutions (51%) offering this. Eight New South Wales institutions are teaching Drama and four New South Wales Drama Departments and the National Institute of Dramatic Art responded to the survey. Two New South Wales institutions have the largest number of bachelor level Drama students: the University of New South Wales has 300 students and the University of New England has 227 students. Curtin University also has a large number of Drama students with 200 at bachelor level. Where drama occurs in a Theatre/Performing Arts context it has been located within the Communication Professions category.

Linguistics is offered by 16 (48%) of the institutions with all of the six States and the ACT teaching this subject. Five of the six Queensland institutions offer Linguistics and all three of the Western Australian institutions also offer it.

4.4.5 Communication Applications and Skills

Most of these subjects were added by the respondents. The nine subjects in this category are: Written Communication, Speech Communication, Non-verbal Communication, Interpersonal Communication, Small Group Communication, Creative Writing, Language Skills, Remedial English, and Graphic Communication. For the four main subjects, Written, Speech, Non-verbal and Interpersonal Communication, Queensland and New South Wales institutions offer the largest number. Four Queensland institutions offer three of the four main subjects. The University of Newcastle offers all four subjects and the University of Western Sydney, Nepean and NIDA each offer three subjects. In Victoria a small number of institutions offer subjects in this area with most offering one or two subjects. However, Victoria College offers all four subjects. Murdoch University in Western Australia offers the most subjects there with three. TSIT, SACAE and the University of Canberra each offer two subjects.

Written Communication is the most commonly offered subject as Figure 8 shows. This subject is taught in 18 of the institutions (53%) and all of the States and the ACT offer this subject. Five out of 11 New South Wales institutions are teaching Written Communication and four out of six Queensland institutions. There are over 4500 students taking Written Communication at bachelor level and 46% of these students are studying at Curtin University. Over 2000 students are taking Written Communication as a service subject.

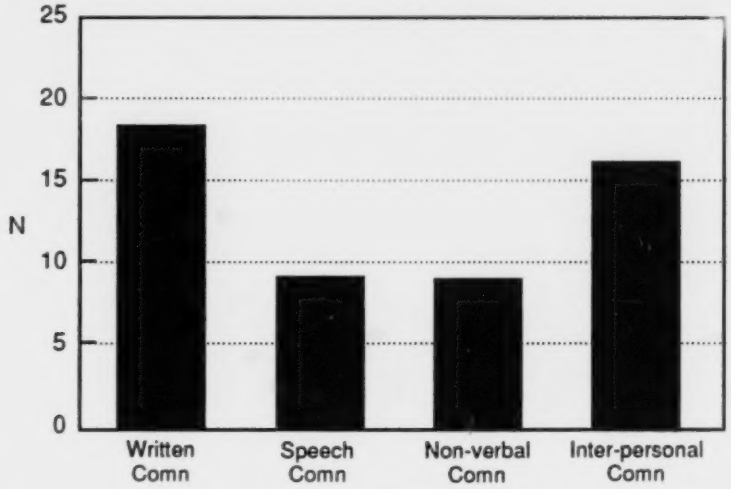

FIGURE 8

NUMBER OF AUSTRALIAN TERTIARY INSTITUTIONS OFFERING COMMUNICATION APPLICATIONS AND SKILLS

The next most frequently offered subject in this category is **Interpersonal Communication**. A total of 16 institutions (48%) offer this subject which is offered in five out of six Queensland institutions. Five New South Wales institutions offer Interpersonal Communication.

4.4.7 Media Studies

The four subjects listed are additional ones given by the survey respondents and few institutions nominated these as other areas not covered in the questionnaire. The subject areas are: Scriptwriting, Film Studies, Media Studies and Screen Studies. Only three of the six states and the ACT included these subjects, with Victoria and South Australia listing the most. **Film Studies** was nominated by four institutions and **Media Studies** and **Scriptwriting** by two institutions. It is possible that most of these subjects are included as a component of the other subject areas on the questionnaire.

Future surveys will endeavour to clarify the extent to which Media Studies may overlap with such Communication Professions areas as Film and Television Production and Scriptwriting.

4.4.8 Other Areas

The subjects in this category are: Philosophy of Communication, Communication Research, Australian Studies and Communication Education. Two of the subjects – Communication Research and Philosophy of Communication were included in the questionnaire but did not fit any of the other six categories. Of the two,

Communication Research is the most popular with 15 institutions (45%) offering this subject. Queensland and New South Wales each has four institutions teaching Communication Research and Victoria and Western Australia each has three institutions teaching this. At bachelor level there are over 1500 students studying Communication Research. Two Victorian institutions have the largest number of undergraduate students with 300 at RMIT and 290 at Warrnambool Institute of Advanced Education. The only PhD students identified in this area are studying at Murdoch University and 17 students are taking a PhD in Communication Research there.

Philosophy of Communication is offered by 10 institutions (30%) in all areas except the ACT and Tasmania. There are more than 1800 students taking this subject, with the majority at Curtin University (580 students) and Murdoch University (400 students).

Curtin University is the only institution which nominated **Australian Studies** as another Communication Studies area and Chisholm Institute of Technology is the only one which listed **Communication Education** as an additional subject.

4.5 Subject Areas – Summary of Findings

The three most commonly offered subject areas are Journalism, Literature and Mass Communication which are each offered within 64% of the institutions. TV Production is the next most commonly offered within 19 institutions (58%). The subject areas offered in 10 or more institutions are listed in Appendix E.

Certain patterns can be identified in the various states and the ACT, and these are summarised below.

Australian Capital Territory

- A narrower range is offered than for the States.
- Communication Professions subjects comprised the main subject area.
- There are a large number of Literature students.
- The University of Canberra offers the wider range of subjects.

New South Wales

- UTS offers the most Communication subjects.
- The University of Newcastle is the only NSW institution offering all the Language and Literary Studies subjects and all the major Communication Applications and Skills subjects.
- New South Wales has the largest number of institutions offering drama.

Queensland

- QUT offers the most Communication subjects.
- The University College of Southern Queensland also offers a large number of subjects.
- All the institutions except Griffith University offer Interpersonal Communication.
- QUT – Gardens Point is the only institution offering Fundraising Communication.

South Australia

- The South Australian College of Advanced Education mostly offers Communication Professions and Media Studies subjects.

Tasmania

- The Tasmanian Institute of Technology mostly offers Language and Literary subjects and none of the Communication Management subjects are offered.

Victoria

- None of the institutions offer a large number of subjects in any area.
- La Trobe University offers the largest number of subjects.
- Journalism and Mass Communication are the highest demand subjects.

Western Australia

- All three institutions offer a wide range of Communication subjects.
- Curtin University offers the largest number of Communication subjects.
- There are a large number of Cultural Studies students.

4.6 Communication Professions – Analysis of Major Areas

Because of the large number of institutions which offer Communication Professions courses around Australia and its vocational importance, a more detailed analysis of the courses offered and the student numbers involved was undertaken.[1] The six areas analysed are Journalism, Public Relations, Advertising, Film, TV and Radio Production. Tables detailing the student numbers at each level for the six areas are provided in Appendix G.

4.6.1 Journalism

Journalism is one of the most commonly offered courses in the institutions surveyed. Table 1G sets out the institutions in each State offering Journalism courses at each level and the number of students. There are over 3000 Journalism students at bachelor level in the institutions surveyed, mostly in Victoria and Queensland. Deakin University has the largest number of students with 786 at bachelor level which is almost four times the average. Curtin University also has 450 at bachelor level. The next largest number of bachelor students are attending the University College of Southern Queensland which has 337 Journalism students.

Four institutions offer Postgraduate Diplomas and Masters courses in Journalism. QUT – Gardens Point has the largest number of Postgraduate Diploma students with 32 studying at this level. The University of Wollongong has the largest number of Masters students with around 30 students. The University of Queensland has the only student doing a PhD in Journalism.

4.6.2 Public Relations

Public Relations is a growing area of study and is offered by 16 institutions in the survey. Table 2G shows that at bachelor level there are 1870 students in these

1 An accurate comparison of student numbers in each state cannot be made for some courses since numbers were not provided.

institutions and, as with Journalism, the majority of Undergraduate students are in Victoria and Queensland. The greatest number of these students are studying at Victoria College which has 332 students (three times the average). The second largest number of bachelor students attend the University of Canberra (279 students) and the next largest number are attending QUT – Gardens Point (224 students).

Victoria College with 80 students has the largest number of Postgraduate Diploma Public Relations students. Two institutions offer Masters courses in Public Relations: Bond University has six students and the University of Western Sydney, Nepean, offers Public Relations as part of a Master of Communication and Cultural Studies with 28 students.

4.6.3 Advertising

As Table 3G shows, there are fifteen institutions offering Advertising courses at bachelor level, mostly in New South Wales. Student numbers were not received from two of the five New South Wales institutions, one of the two Victorian institutions and one of the three Queensland institutions. For the eleven institutions which provided figures there are over 1200 students at bachelor level. Curtin University has the largest number of students with 390 at bachelor level and all three Western Australian institutions offer Advertising.

La Trobe University in Victoria is the only institution offering either Masters or PhD courses in Advertising.

4.6.4 Film Production

A total of 14 institutions offer Film Production at bachelor level and there are over 1000 students at this level, as Table 4G shows. Victoria College has the most bachelor level students with 332 students and Curtin University also has a large number with 216 at this level.[1]

Victoria College is the only institution offering a Postgraduate Diploma in Film Production which has 128 students. The University of Wollongong is the only institution offering a Masters course which has one student.

4.6.5 TV Production

This subject is offered in 19 institutions, at bachelor level, mostly in New South Wales and Queensland as Table 5G shows. Over 1500 bachelor students are enrolled with the highest numbers at Curtin University (216 students).

Three institutions offer Postgraduate Diploma TV Production courses and Victoria College has the largest number of students with 128 at this level.[1] The University of Wollongong is the only institution offering TV Production at Masters level.

4.6.6 Radio Production

Radio Production is offered by 15 institutions, mostly in New South Wales as Table 6G shows. However, over half the bachelor level students attend Curtin University in Perth which has 470 students.

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1 Victoria College students are undertaking a Film and TV Production course.

The University of Canberra is the only institution offering a Postgraduate Diploma with two students enrolled. No Masters courses in Radio Production were identified.

5. Additional Information

5.1 Impact of Amalgamation

Ten out of the 33 institutions were not involved in amalgamation or had not recently amalgamated with another institution.

Of those respondents who are currently undergoing amalgamation the majority (56%) said there had been no change or 'no change yet' in the Communication Studies courses offered.

As a result of amalgamation a few of the institutions had, or expected to, expand their offerings, particularly in postgraduate programs. A few of the respondents said that their departments or courses had been restructured because of amalgamation.

5.2 Planned Course Changes

The respondents were asked if any changes were planned in the next year which would modify the Communication courses or subjects offered in their departments or institutions.

The major changes planned are increases in Postgraduate courses and new bachelor level subjects. Thirteen of the institutions planned to offer a total of four new Graduate Diploma courses, eleven new Master courses and three new PhD courses. Four institutions planned to offer eight new bachelor level courses and 11 institutions planned to introduce a total of 14 new bachelor level subjects in a wide range of areas.

Table 11 sets out the major Communication subject areas for which new courses or subjects are planned or proposed. Film Studies, Journalism and Professional Writing, and Communication Research at bachelor, Postgraduate Diploma and Masters level were the most frequently mentioned. Some new Cultural Studies courses were planned at Honours and Masters level and general Communication Studies courses were planned at Honours, Masters and PhD level.

TABLE 11

NUMBER OF PROPOSED NEW COMMUNICATION COURSES IN AUSTRALIAN TERTIARY INSTITUTIONS (MAJOR AREAS)

	Bachelor	Honours	Postgrad Dip	Masters	PhD
Film and Media	3		1	1	
Journalism/Prof Writing	2		1	1	
Communication Research	2		1	1	
Cultural Studies		1		1	
Communication		2		1	2

5.3 Other Comments

A wide range of additional comments were made. Most respondents had some problems in applying the categories of communication subjects in the questionnaire to the courses offered by their institutions, usually because of the general nature of their courses and overlapping of categories. They thus had difficulty in providing student numbers for individual subjects. Many institutions had increased student numbers in recent years and the University College of Southern Queensland said that over the past two years their intake into Communication courses had more than doubled.

Many considered that research towards greater recognition of Communication for DEET funding purposes was 'good' or 'extremely valuable'. However a few respondents did not consider their courses as part of Communication Studies. For example one English Department said they had no staff or students in this area.

The area of Drama proved to be an interesting one in the survey. Some Departments wondered why they were included in the survey while conversely another respondent argued that theatre is not adequately recognised in terms of production and stated that 'theatre is certainly about communication'.

A comment on transfer of quota from undergraduate to postgraduate areas (described as the "toothpaste model" – squeezing from bottom to top) came from the University College of Southern Queensland. This indicates another area for examination in following surveys, since it seems likely to be occurring in a range of institutions.

Appendices

Appendix A

Communication Studies: Contacts and Courses in Australian Tertiary Institutions

Australian Capital Territory

Australian National University
GPO Box 4
Canberra ACT 2601

Fred H Langman
Head, English Department
Ph: (062) 492 884
Fax: (062) 249 2711

Bachelor of Arts
Graduate Diploma
Master of Arts
Litt.B
PhD

University Of Canberra
GPO Box 1
Belconnen ACT 2616

Ian Hart
Head, Media Studies
Faculty of Communication
Ph: (06) 252 2652
Fax: (06) 252 2999

Dr John Penhallurick
Acting Head, Centre for Communication Studies
Faculty of Communication
Ph: (06) 252 2346

Bachelor of Arts
Graduate Diploma
Master of Arts

New South Wales

Australian Film, Television, and Radio School
PO Box 126
North Ryde NSW 2113

John O'Hara
Director
Ph: (02) 805 6401
Fax: (02) 887 1030

Certificate
Bachelor of Arts
Graduate Diploma

Charles Sturt University – Mitchell
Private Bag 7
Bathurst NSW 2795

Dr Warwick Blood
Acting Dean
School of Communication and Liberal Studies
Ph: (063) 332 530
Fax: (063) 332 409

Bachelor of Arts
Master of Arts

Charles Sturt University – Riverina
PO Box 588
Wagga Wagga NSW 2650

David Green
Dean, School of Visual and Performing Arts
Ph: (069) 222 589
Fax: (069) 222 799

Frank Molloy
Senior Lecturer, English and Communication, School of Humanities and Social Sciences
Ph. (069) 222 679
Fax: (069) 222 792

Perry Share
Lecturer, Sociology, School of Humanities and Social Sciences
Ph: (069) 222 612
Fax: (069) 222 792

Bachelor of Arts

Macquarie University
North Ryde NSW 2109

Assoc. Professor John Tulloch
Head of Mass Communication
School of English and Linguistics
Ph: (02) 805 8786
Fax: (02) 805 7849

Dr Elizabeth More
Graduate School of Management

Bachelor of Arts
Master of Arts
PhD

National Institute of Dramatic Art
PO Box 1
Kensington NSW 2033

Gary McQuinn
Head, Technical Production
Ph: (02) 697 7600
Fax: (02) 662 7415

Diploma in Dramatic Art

University of Newcastle
Rankin Drive
Newcastle NSW 2308

Frank Morgan
Department of Visual Arts and Media Studies
Ph: (049) 687 561
Fax: (049) 676 921

Bachelor of Arts

University of New England
Armidale NSW 2351

Assoc. Professor Brian Hansford
Department of Social, Cultural and Curriculum Studies
Faculty of Education, Nursing and Professional Studies
Ph: (067) 732 004

Assoc. Professor Grant Noble
Department of Psychology
Ph. (067) 732 545
Fax: (067) 729 816

Christopher Ross-Smith
Head, Drama Department
Ph: (067) 732 149
Fax: (067) 733 122

Bachelor of Arts
Bachelor of Education
Graduate Diploma
Master of Arts
Master of Education
PhD

University of New South Wales
PO Box 1
Kensington NSW 2033

Assoc. Professor Peter Gerdes
Head, Department of Theatre Studies
Faculty of Arts
Ph: (02) 697 4858
Fax: (02) 662 7463

Bachelor of Arts
Master of Arts
PhD

University of Sydney
Sydney NSW 2006

Assoc. Professor Gay McAuley
Director, Centre for Performance Studies
Ph: (02) 692 2706
Fax: (02) 692 4202

Bachelor of Arts
Master of Arts

University of Technology, Sydney
PO Box 123
Broadway NSW 2007

Professor Ann Curthoys
Head of School and Dean
School of Humanities and Social Sciences
Ph: (02) 218 9802
Fax: (02) 281 8006

Dr Bill Ticehurst
Head, Department of Communication Studies
Faculty of Financial and Administrative Studies
Ph: (02) 413 8290
Fax: (02) 416 7174

Bachelor of Arts
Bachelor of Business
Bachelor of Applied Science
Graduate Diploma
Master of Arts
Master of Journalism
PhD

University of Western Sydney, Macarthur
PO Box 555
Campbelltown NSW 2560

John Buchner
Lecturer in Communication
School of Arts and General Studies

Ph: (046) 20 3162
Fax: (046) 28 1298

Bachelor of Arts

University of Western Sydney, Nepean
PO Box 10
Kingswood NSW 2750

Professor Harry Irwin
School of Humanities and Applied Social Sciences
Ph: (02) 678 7373
Fax: (02) 678 7399

Bachelor of Arts
Master of Arts

University of Wollongong
PO Box 1144
Wollongong NSW 2500

Professor James Hagan
Dean, Faculty of Arts
Ph: (042) 270 395
Fax: (042) 270 477

Professor Clem Lloyd
Head, Graduate School of Journalism
Ph: (042) 268 986

Dr P Shepherd
Snr Lecturer of Creative Arts

Professor J Wieland
Head, English Department

Bachelor of Arts
Bachelor of Creative Arts
Master of Arts
Master of Arts, Journalism
Master of Creative Arts

Northern Territory

Batchelor College
Batchelor Post Office NT 5791

Terry Hartney
Senior Lecturer
Broadcasting and Journalism
Ph: (089) 760 002 ext. 220

Associate Diploma

Northern Territory University – Casuarina Campus
PO Box 40146
Casuarina NT 0811

Peter Scott
Head, Journalism Department
Ph: (089) 466 578

Bachelor of Arts

Queensland

Bond University
Private Bag 10
Gold Coast Mail Centre QLD 4217

Assoc. Professor Peter Putnis
School of Humanities and Social Sciences
Ph: (075) 952 507
Fax: (075) 952 545

Bachelor of Arts
Bachelor of Business
Master of Arts
PhD

Griffith University
Nathan QLD 4111

Pat Laughren
Lecturer, Division of Humanities
Ph: (07) 875 7111
Fax: (07) 875 7730

Bachelor of Arts
Master of Arts
PhD

Queensland College of Art
PO Box 84
Morningside QLD 4170

Keith Bradbury
Ph: (07) 395 9157

Bachelor of Arts

Queensland University of Technology – Kedron Park
Kedron Park Road
Kedron QLD 4031

Evelyn Saragossi
Head, Department of Administration and Management

Ph: (07) 357 7077
Fax: (07) 357 7067

Associate Diploma
Bachelor of Business
Graduate Diploma

Queensland University of Technology – Kelvin Grove
Victoria Park Road
Kelvin Grove QLD 4059

Dr Bill Corcoran
Head, Department of Communication and Resource Studies
Ph: (07) 352 8255
Fax: (07) 352 6382

Bachelor of Arts
Bachelor of Education
Graduate Diploma
Master of Education

Queensland University of Technology – Gardens Point
GPO Box 2434
Brisbane QLD 4001

Professor Bruce Molloy
Head, School of Communication
Ph: (07) 223 2119
Fax: (07) 229 8920

Bachelor of Business
Graduate Diploma
Master of Business

University College of Central Queensland
Rockhampton QLD 4702

Grahame Griffin
Senior Lecturer
School of Humanities and Social Sciences
Ph: (079) 360 681
Fax: (079) 360 501

Bachelor of Arts

University College of Southern Queensland
PO Darling Heights
Toowoomba QLD 4350

Dr Bruce Horsfield
Head, Communication Studies
School of Arts
Ph: (076) 312 239
Fax: (076) 361 762

Jean Ledwidge
Convenor, Corporate Communication Unit
Ph: (076) 312 746

Charles Stewart
Head, Journalism and Media
School of Arts
Ph: (076) 312 238
Fax: (076) 361 762

Bachelor of Arts

University of Queensland
St Lucia QLD 4067

Professor John Henningham
Journalism Coordinator
Journalism Centre
Ph: (07) 377 4035
Fax: (07) 371 4842

Assoc. Professor Graeme Turner
Department of English
Faculty of Arts
Ph: (07) 377 2590
Fax: (07) 371 9578

Bachelor of Arts
Master of Arts
Master of Journalism
PhD

South Australia

Flinders University of South Australia
Belford Park SA 5042

Ph: (08) 275 3911

Professor Eugene Le Mire
English Department
School of Humanities

Professor Michael Morley
Drama Department
School of Humanities

Bachelor of Arts
Graduate Diploma
Master of Arts
PhD

South Australian College of Advanced Education – City Campus
46 Kintone Avenue
Adelaide SA 5000

Dr Rob Brown
Head, Humanities and Social Sciences
Ph: (08) 228 1784

Frank Ford
Head, Drama Department

Bachelor of Arts
Bachelor of Education

South Australia College of Advanced Education – Magill Campus
Lorne Avenue
Adelaide SA 5072

Michael Baldwin
Head, School of Communication
Ph: (08) 333 9523
Fax: (08) 332 6122

Bachelor of Arts (Communication Studies)
Bachelor of Arts (Journalism)

South Australian Institute of Technology
North Terrace
Adelaide SA 5000

Jenny Davies
Lecturer, School of Management
Ph: (08) 236 2557
Fax: (08) 232 4375

Master of Arts

Tasmania

Tasmanian State Institute of Technology
PO Box 1214
Launceston TAS 7250

John Lohrey
Senior Lecturer, Centre for Performing Arts
School of Humanities
Ph: (003) 260 519
Fax: (003) 263 664

Associate Diploma
Bachelor of Arts
Bachelor of Education

University of Tasmania
GPO Box 252C
Hobart TAS 7001

Professor Adrian Colman
Head, Department of English
Faculty of Arts
Ph: (002) 202 366
Fax: (002) 202 186

Bachelor of Arts
Diploma of Teaching (Drama major)
Graduate Diploma
Master of Arts
PhD

Victoria

Ballarat College of Advanced Education
PO Box 663
Ballarat VIC 3350

Peter Temple
Senior Lecturer, Film/Media Studies
Ph: (053) 399 627
Fax: (053) 339 545

Bachelor of Arts
Master of Arts

Chisholm Institute of Technology
PO Box 197
Caulfield East VIC 3145

Dr Brian McFarlane
Principal Lecturer
Department of Humanities
Ph: (03) 573 2370
Fax: (03) 572 1298

Bachelor of Arts
Master of Arts

Deakin University
Pigdons Road
Geelong VIC 3217

Les Smith
Sub Dean
School of Humanities
Ph: (052) 471 330
Fax: (052) 442 777

Bachelor of Arts

Footscray Institute of Technology
PO Box 64
Footscray VIC 3011

Dr John Sinclair
Senior Lecturer, Cultural Studies Unit
Department of Humanities
Ph: (03) 688 4577
Fax: (03) 688 4805

Bachelor of Arts
Master of Arts

Hawthorn Institute of Education
442 Auburn Road
Hawthorn VIC 3122

Pam Madner
Senior Lecturer, Media Studies
Ph: (03) 810 3322 Ext. 3915

Graduate Diploma in Education

La Trobe University
Bundoora VIC 3083

Ray J Pinkerton
Dean, School of Humanities
Ph: (03) 479 2844
Fax: (03) 478 5814

Sue Turnbull
Lecturer, Media Centre
Ph: (03) 479 2499
Fax: (03) 478 5814

Bachelor of Arts
Bachelor of Education
Graduate Diploma
Master of Arts
Master of Education
PhD

Philip Institute of Technology
PO Box 179
Coburg VIC 3058

Dr Michael Doyle
Dean, School of Education
Ph: (03) 353 9356
Fax: (03) 350 1259

Geoff Mayer
Lecturer and Section Head
Performing Arts
School of Education
Ph: 03) 353 9222
Fax: (03) 350 1259

Bachelor of Education
Diploma of Education
Graduate Diploma
Master of Education

Royal Melbourne Institute of Technology
GPO Box 2476V
Melbourne VIC 3001

Jack D Clancy
Head, Dept of Communication Studies
Faculty of Applied Social Sciences and Communications
Ph: (03) 660 2828
Fax: (03) 663 2764

Bachelor of Arts
Graduate Diploma
Master of Arts

Swinburne Institute of Technology
Box 218
Hawthorn VIC 3122

Jenny Sabine
Head, Department of Film and TV
Faculty of Art
Ph: (03) 819 8911

Bachelor of Arts
Graduate Diploma

University of Melbourne
Parkville VIC 3052

Professor G Schultz
Head, Drama Dept.
Ph. (03) 344 8111

Bachelor of Arts
Bachelor of Education
Master of Arts

Victoria College – Toorak Campus
336 Glenferrie Road
Malvern VIC 3144

Ludmilla Forsyth
Lecturer
Department of Writing and Literature
Ph: (03) 200 5288

Associate Diploma (Media Production)
Bachelor of Arts

Victoria College – Rusden Campus
662 Blackburn Road
Clayton VIC 3168

Dr Ian Dickson
Head, Department of Information and Numerical Sciences
Faculty of Applied Science
Ph: (03) 542 7329
Fax: (03) 544 7413

Sheila Haydon
Senior Lecturer in Information Management
Dept of Information and Numerical Sciences
Faculty of Applied Science
Ph: (03) 542 7380
Fax: (03) 544 7413

Bachelor of Applied Science
Graduate Certificate

Warrnambool Institute of Advanced Education
PO Box 423
Warrnambool VIC 3280

Dr Russ McKinnon
Senior Lecturer and Head
Department of Communication
Ph: (055) 618 291
Fax: (055) 618 534

Bachelor of Arts (Management Communication)
Bachelor of Social Science

Western Institute
PO Box 315
St Albans VIC 3021

Michele Grossman
Senior Lecturer
Department of Communication and Language Studies
Faculty of Humanities
Ph: (03) 365 2247
Fax: (03) 366 4852

Associate Diploma
Bachelor of Arts
Bachelor of Business

Western Australia

Curtin University of Technology
GPO Box U1987
Perth WA 6001

Dr Don Yeats
Head, School of Communication and Cultural Studies
Division of Arts, Education and Social Science
Ph: (09) 351 7211
Fax: (09) 351 7726

Bachelor of Arts
Graduate Diploma
Master of Arts

Murdoch University
South Street
Murdoch WA 6150

Professor Michael O'Toole
School of Humanities
Ph: (09) 332 2407
Fax: (09) 332 2507

John Hartley
Chair, Communication Studies

Bachelor of Arts
Graduate Diploma
Master of Arts
PhD

University of Western Australia
Nedlands WA 6009

Professor Bob White
Department of English
Ph: (09) 380 2120
Fax: (09) 380 1030

Bachelor of Arts
Master of Arts
PhD

Western Australian College of Advanced Education – Churchlands Campus
Pearson Street
Churchlands WA 6018

Dr Val Cervan
Head, School of Business
Ph: (09) 383 8371

Ron Grove
Head, Department of Marketing and Tourism

Bachelor of Business

Western Australian College of Advanced Education – Nedlands Campus
Cnr Stirling Highway and Hampton Road
Nedlands WA 6009

Ken Willis
Senior Lecturer, Communications
Education Department
Ph: (09) 386 0222

Bachelor of Arts
Graduate Diploma

Western Australian College of Advanced Education – Mt Lawley Campus
2 Bradford Street
Mt Lawley WA 6050

Robyn Quin
Head, Department of Media Studies
Faculty of Arts and Applied Science
Ph: (09) 370 6221
Fax: (09) 370 2910

Associate Diploma
Bachelor of Arts
Graduate Diploma

Appendix B

Institutions which Responded to the Survey:

Australian Capital Territory

Australian National University

University of Canberra

New South Wales

Charles Sturt University – Mitchell

Charles Sturt University – Riverina

Macquarie University

National Institute of Dramatic Art

University of Newcastle

University of New England

University of New South Wales

University of Sydney

University of Technology, Sydney

University of Western Sydney, Macarthur

University of Western Sydney, Nepean

University of Wollongong

Queensland

Bond University

Griffith University

Queensland University of Technology – Kedron Park

Queensland University of Technology – Kelvin Grove

Queensland University of Technology – Gardens Point

University College of Central Queensland

University College of Southern Queensland

University of Queensland

South Australia

South Australia College of Advanced Education – Magill

Tasmania

Tasmanian State Institute of Technology

Victoria

Ballarat College of Advanced Education

Chisholm Institute of Technology

Deakin University

Footscray Institute of Technology

La Trobe University

Philip Institute of Technology

Royal Melbourne Institute of Technology

Victoria College – Rusden

Warrnambool Institute of Advanced Education

Western Institute

Western Australia

Curtin University of Technology

Murdoch University

Western Australian College of Advanced Education – Nedlands

Western Australian College of Advanced Education – Mt Lawley

Appendix C

Institutions/Departments for which no data was obtained:

New South Wales

Australian Film, Television and Radio School

Macquarie University
Graduate School of Management

University of New England
Department of Psychology

Northern Territory

Bachelor College
Broadcasting and Journalism Department

Northern Territory University
Journalism Department

Queensland

Queensland College of Art

University College of Southern Queensland
Corporate Communication Unit

South Australia

Flinders University of South Australia
English Department
Drama Department

South Australia College of Advanced Education – City Campus
Department of Humanities and Social Science
Drama Department

South Australian Institute of Technology
School of Management

Tasmania

University of Tasmania
Department of English

Victoria

Hawthorn Institute of Education
Media Studies Department

Swinburne Institute of Technology
Department of Film and TV

University of Melbourne
Drama Department

Victoria College
Department of Writing and Literature

Western Australia

University of Western Australia
Department of English

Western Australian College of Advanced Education
School of Business

Appendix D

Communication Studies Subject Areas

1. Communication Professions

Advertising

Public Relations

Journalism

Film Production

TV Production

Radio Production

A/V Communication

Professional Writing*

Sound Production*

Fundraising Communication*

Theatre/Performing Arts*

2. Communication Management

Information Systems

Organisational Communication

Business Communication

Instructional Communication

Health Communication

Communication Technology

Technical and Scientific Communication

Communication Policy and Planning

Communication Management

Training and Development*

3. Social and Cultural Communication

Mass Communication

Intercultural Communication

Political Communication

Popular Communication

Cultural Studies

Text Analysis*

* Subject area added by respondent

4. Language and Literary Studies and Skills

Literature

Linguistics

Rhetoric

Drama

Languages

5. Communication Applications and Skills

Written Communication

Speech Communication

Non-verbal Communication

Interpersonal Communication

Creative Writing*

Language Skills*

Remedial English*

Graphic Communication*

6. Media Studies

Scriptwriting*

Film Studies*

Media Studies*

Screen Studies*

7. Other Areas

Philosophy of Communication

Communication Research

Australian Studies*

Communication Education*

* Subject area added by respondent

Appendix E

Communication Subject Areas Offered in Ten or More Institutions

		Number of institutions
1.	Journalism	21
	Literature	21
	Mass Communication	21
2.	TV Production	19
3.	Cultural Studies	18
	Written Communication	18
4.	Drama	17
5.	Interpersonal Communication	16
	Linguistics	16
	Public Relations	16
6.	Advertising	15
	Communication Research	15
	Radio Production	15
7.	Film Production	14
8.	Organisational Communication	13
9.	Audio Visual Communication	12
	Technical and Scientific Communication	12
10.	Communication Policy and Planning	11
	Intercultural Communication	11
	Languages	11
	Popular Communication	11
11.	Business Communication	10
	Communication Technology	10
	Philosophy of Communication	10

Appendix F

Numbers of Undergraduate and Postgraduate Students by Institution

TABLE 1F

NUMBER OF UNDERGRADUATE STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS TAKING COMMUNICATION STUDIES COURSES IN 1990

Institution	Assoc Dip	Dip	Dip Ed	Dip Teach	BA	BA Hons	B App Sci	B Bus	B Creative Arts	B Ed
Australian Capital Territory										
Australian National University					*1251					
University of Canberra					1223					
New South Wales										
Charles Sturt University, Mitchell					365					
Charles Sturt University, Riverina					766					
Macquarie University					258					
National Institute of Dramatic Art		33								
University of Newcastle					250					
University of New England					227	3				15
University of New South Wales					450					
University of Sydney					49					
University of Technology, Sydney					565		55	500		
University of Western Sydney, Macarthur					250					
University of Western Sydney, Nepean					435					
University of Wollongong					640				245	
Queensland										
Bond University					46			5		
Griffith University					860					
Queensland University of Technology, Kedron Park	150							#1400		
Queensland University of Technology, Kelvin Grove					36					220
Queensland University of Technology, Gardens Point								572		
University College of Central Queensland					550	5				
University College of Southern Queensland					473					
University of Queensland					510					
South Australia										
South Australia College of Advanced Education, Magill					443					
Tasmania										
Tasmanian State Institute of Technology	20				3					50
Victoria										
Ballarat College of Advanced Education					283	1				
Chisholm Institute of Technology					180					
Deakin University					1201					
Footscray Institute of Technology					337					
La Trobe University			75		835					100
Philip Institute of Technology			254	80						50
Royal Melbourne Institute of Technology					410					
Victoria College, Rusden	39						332			
Warrnambool Institute of Advanced Education					339					
Western Institute	60				330			470		
Western Australia										
Curtin University of Technology					598					
Murdoch University					547	16				
Western Australian College of Advanced Education, Nedlands					22					
Western Australian College of Advanced Education, Mt Lawley	8				268					

*The total number of students taking the BA degree within the English Department
#Probably the total number of students taking the B Bus degree, of which communication studies is a component

TABLE 2F

NUMBER OF POSTGRADUATE STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS TAKING COMMUNICATION STUDIES COURSES IN 1990

Institution	Grad Cert	Grad Dip	MA	MA Journ	M Bus	M Creative Arts	M Ed	M Journ	PhD
Australian Capital Territory									
Australian National University		10	14						8
University of Canberra		96	4						
New South Wales									
Charles Sturt University, Mitchell			20						
Macquarie University			34						8
University of New England		95	1				6		1
University of New South Wales			2						3
University of Sydney			4						
University of Technology, Sydney		180	31					12	7
University of Western Sydney, Nepean			30						
University of Wollongong			3	30		25			38
Queensland									
Bond University			14						2
Griffith University			8						2
Queensland University of Technology, Kedron Park		90							
Queensland University of Technology, Kelvin Grove		77					6		
Queensland University of Technology, Gardens Point		82			38				
University of Queensland			7					20	2
Victoria									
Ballarat College of Advanced Education			1						
Chisholm Institute of Technology			4						
Footscray Institute of Technology			2						
La Trobe University		18	27				12		17
Philip Institute of Technology		20					1		
Royal Melbourne Institute of Technology		79	3						
Victoria College, Rusden	23	88							
Western Australia									
Curtin University of Technology		16	4						
Murdoch University		20	25						17
Western Australian College of Advanced Education, Nedlands		22							
Western Australian College of Advanced Education, Mt Lawley		32							

Appendix G

Numbers of Students by Institution for Six Professional Communication Subjects

TABLE 1G

NUMBER OF JOURNALISM STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Bachelor	Postgrad Diploma	Masters	PhD
Australian Capital Territory				
University of Canberra	**135**	**15**		
New South Wales				
Charles Sturt University, Mitchell	194			
Macquarie University	*			
University of Technology, Sydney	200			
University of Western Sydney, Nepean	80		*	
University of Wollongong	14		30	
Total	**488**		**30**	
Queensland				
Bond University	25		6	
Queensland University of Technology, Gardens Point	151	32		
University College of Central Queensland	80			
University College of Southern Queensland	400			
University of Queensland	#100		22	1
Total	**756**	**32**	**28**	**1**
South Australia				
South Australia College of Advanced Education, Magill	**118**			
Victoria				
Ballarat College of Advanced Education	45			
Deakin University	786			
La Trobe University	*			
Royal Melbourne Institute of Technology	150	25		
Victoria College, Rusden	*			
Warrnambool Institute of Advanced Education	80			
Total	**1061**	**25**		
Western Australia				
Curtin University of Technology	450			
Murdoch University		24		
Western Australian College of Advanced Education, Mt Lawley	75			
Total	**525**	**24**		
Grand Total	**3083**	**96**	**58**	**1**

*Figures were not provided
#This figure is the number majoring in Journalism which has 260 EFTSU

TABLE 2G

NUMBER OF PUBLIC RELATIONS STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Bachelor	Postgrad Diploma	Masters
Australian Capital Territory			
University of Canberra	**279**		
New South Wales			
Charles Sturt University, Mitchell	97		
University of Newcastle	30		
University of Technology, Sydney	160	30	
University of Western Sydney, Nepean	70		*
Total	**357**	**30**	
Queensland			
Bond University	20		6
Queensland University of Technology, Gardens Point	224	22	
University College of Central Queensland	100		
University College of Southern Queensland	148		
Total	**492**	**22**	**6**
South Australia			
South Australia College of Advanced Education, Magill	**25**		
Victoria			
Royal Melbourne Institute of Technology	150		
Victoria College, Rusden	332	80	
Warrnambool Institute of Advanced Education	150		
Total	**632**	**80**	
Western Australia			
Curtin University of Technology	25		
Murdoch University	60		
Total	**85**		
Grand Total	**1870**	**132**	**6**

*Public Relations is taken as part of a Master of Communication and Cultural Studies which has 28 students

TABLE 3G

NUMBER OF ADVERTISING STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Bachelor	Postgrad Diploma	Masters	PhD
Australian Capital Territory				
University of Canberra	**148**			
New South Wales				
Charles Sturt University, Riverina	*			
Macquarie University	*			
University of Newcastle	30			
University of Technology, Sydney	180			
University of Western Sydney, Nepean	20			
Total	**230**			
Queensland				
Griffith University	*			
Queensland University of Technology, Gardens Point	110	10		
University College of Southern Queensland	59			
Total	**169**	**10**		
South Australia				
South Australia College of Advanced Education, Magill Campus	**10**			
Victoria				
La Trobe University	*		*	*
Royal Melbourne Institute of Technology	50			
Total	**50**			
Western Australia				
Curtin University of Technology	390			
Murdoch University	200			
Western Australian College of Advanced Education, Mt Lawley	84			
Total	**674**			
Grand Total	**1271**	**10**		

*Figures were not provided

TABLE 4G

NUMBER OF FILM PRODUCTION STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Assoc Diploma	Diploma	Bachelor	Postgrad Diploma	Masters
New South Wales					
Macquarie University			*		
National Instutute of Dramatic Art		10			
University of Technology, Sydney			200		
University of Wollongong			60		1
Total		**10**	**260**		**1**
Queensland					
Griffith University			*		
Queensland University of Technology, Kelvin Grove			24		
Queensland University of Technology, Gardens Point			#30		
University College of Southern Queensland			24		
Total			**78**		
South Australia					
South Australia College of Advanced Education, Magill			**15**		
Tasmania					
Tasmanian State Institute of Technology	**17**		**8**		
Victoria					
Philip Institute of Technology	20		15		
Royal Melbourne Institute of Technology			16		
Victoria College, Rusden	#39		#332	#128	
Total	**59**		**363**	**128**	
Western Australia					
Curtin University of Technology			216		
Murdoch University			150		
Total			**366**		
Grand Total	**76**	**10**	**1090**	**128**	**1**

*Figures were not provided
#Includes TV Production course

TABLE 5G

NUMBER OF TELEVISION PRODUCTION STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Assoc Diploma	Diploma	Bachelor	Postgrad Diploma	Masters
Australian Capital Territory					
University of Canberra			**75**	**10**	
New South Wales					
Charles Sturt University, Riverina			*		
Macquarie University			*		
National Instutute of Dramatic Art		10			
University of Newcastle			90		
University of Technology, Sydney			200	30	
University of Western Sydney, Nepean			40		
University of Wollongong			42		1
Total		**10**	**372**	**30**	**1**
Queensland					
Griffith University			*		
Queensland University of Technology, Kelvin Grove			25		
Queensland University of Technology, Gardens Point			#30		
University College of Central Queensland			30		
University College of Southern Queensland			83		
Total			**168**		
South Australia					
South Australia College of Advanced Education, Magill			**40**		
Tasmania					
Tasmanian State Institute of Technology	**17**		**8**		
Victoria					
La Trobe University			*		
Royal Melbourne Institute of Technology			36		
Victoria College, Rusden	#39		#332	#128	
Total	**39**		**368**	**128**	
Western Australia					
Curtin University of Technology			216		
Murdoch University			150		
Western Australian College of Advanced Education, Mt Lawley			120	5	
Total			**486**	**5**	
Grand Total	**56**	**10**	**1517**	**163**	**1**

*Figures were not provided
#Includes Film Production course

TABLE 6G

NUMBER OF RADIO PRODUCTION STUDENTS IN AUSTRALIAN TERTIARY INSTITUTIONS IN 1990

Institution	Assoc Diploma	Diploma	Bachelor	Postgrad Diploma
Australian Capital Territory				
University of Canberra			30	2
New South Wales				
Macquarie University			*	
National Institute of Dramatic Art		10		
University of Newcastle			90	
University of Technology, Sydney			100	
Total		10	190	
Queensland				
Griffith University			*	
Queensland University of Technology, Gardens Point			34	
University College of Southern Queensland			32	
Total			66	
South Australia				
South Australia College of Advanced Education, Magill			11	
Tasmania				
Tasmanian State Institute of Technology	17		8	
Victoria				
La Trobe University			*	
Royal Melbourne Institute of Technology			60	
Western Institute			16	
Total			76	
Western Australia				
Curtin University of Technology			470	
Murdoch University			50	
Total			520	
Grand Total	17	10	901	2

*Figures were not provided

Appendix H

Field of Research Classification for Communication Studies used in the Department of Employment, Education and Training 1990 Finance Data Collection

111400	**Media and Communication Studies**
111400	– Media Studies
111402	– Journalism
111403	– Librarianship and Information Studies
111499	– Other Media and Communication Studies n.e.c

Appendix I

Communication Studies Questionnaire

COMMUNICATION STUDIES IN AUSTRALIA 1990

This questionnaire is designed to gather as much up-to-date information as possible on Communication Studies teachers, students and courses throughout Australia. Results of this survey will later be distributed to all academics surveyed. We would appreciate it if you could complete this survey in as much detaill as possible.

PART A

Personal Details

Name: _____
Position: _____
Dept/School/Section*: _____
Faculty or Division*: _____
Institution: _____
Address: _____
Contact Phone: _____
Facsimile: _____

*Delete as appropriate

PART B

Teaching Staff

No. of full-time (or full-time equivalent) staff teaching communication studies in your department:

	Male	Female
Professor	----------	----------
Associate Professor	----------	----------
Principal Lecturer	----------	----------
Senior Lecturer	----------	----------
Lecturer	----------	----------
Below Lecturer	----------	----------

PART C

Students

No. of students studying communication in your department.

Undergraduate level:	Full-time	Part-time	External
Associate Diploma	----------	----------	----------
B.A.	----------	----------	----------
B. Bus	----------	----------	----------
B. Ed.	----------	----------	----------
Other (pls specify)	----------	----------	----------

Postgraduate level:	Full-time	Part-time	External
Graduate Diploma	----------	----------	----------
Master of Arts	----------	----------	----------
MBA	----------	----------	----------
Master of Bus	----------	----------	----------
Master of Journ.	----------	----------	----------
Ph.D	----------	----------	----------
Other (pls specify)	----------	----------	----------
Service subjects:	----------	----------	----------

PART D

Subject Areas

The following list of subject areas are based on the International Communication Association categories of research and teaching interest. These categories have been expanded and some overlap may occur. Please select the most appropriate category once only. If possible please indicate the number of students studying in each of the major categories.

Space is provided under each category for you to add any sub-categories or relevant details.

	No. of Students					
	Assoc. Dip.	Bachelor	Postgrad. Dip.	Masters	PhD	Service Subject
1. Information Systems	☐	☐	☐	☐	☐	☐
2. Interpersonal Comn	☐	☐	☐	☐	☐	☐
3. Mass Comn	☐	☐	☐	☐	☐	☐
4. Organisational Comn	☐	☐	☐	☐	☐	☐
5. Business Comn	☐	☐	☐	☐	☐	☐
6. Intercultural Comn	☐	☐	☐	☐	☐	☐
7. Political Comn	☐	☐	☐	☐	☐	☐
8. Instructional Comn	☐	☐	☐	☐	☐	☐
9. Health Comn	☐	☐	☐	☐	☐	☐

	No. of Students					
	Assoc. Dip.	Bachelor	Postgrad. Dip.	Masters	PhD	Service Subject
10. Philosophy of Comn						
11. Comn Technology						
12. Comn Research						
13. Popular Comn						
14. Advertising						
15. Public Relations						
16. Journalism						
17. Film Production						
18. TV Production						
19. Radio Production						
20. Technical and Scientific Comn						
21. Comn Policy and Planning						

	No. of Students					
	Assoc. Dip.	Bachelor	Postgrad. Dip.	Masters	PhD	Service Subject
22. Comn Management	☐	☐	☐	☐	☐	☐
23. Cultural Studies	☐	☐	☐	☐	☐	☐
24. Written Comn	☐	☐	☐	☐	☐	☐
25. Speech Comn	☐	☐	☐	☐	☐	☐
26. Non-Verbal Comn	☐	☐	☐	☐	☐	☐
27. Audio Visual Comn	☐	☐	☐	☐	☐	☐
28. Literature	☐	☐	☐	☐	☐	☐
29. Linguistics	☐	☐	☐	☐	☐	☐
30. Rhetoric	☐	☐	☐	☐	☐	☐
31. Drama	☐	☐	☐	☐	☐	☐
32. Languages	☐	☐	☐	☐	☐	☐
Other subjects	☐	☐	☐	☐	☐	☐

PART E

Additional Information

1. What impact has the recent amalgamation of your institution had on the communication studies courses offered by your department/institution?

2. Are any changes planned in the next year which will modify the courses or subjects offered by your department/institution?

3. Please provide any additional comments which you consider relevant.

Thank you for your assistance.
Please fax or post this questionnaire by May 25 1990 to:

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